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NINTENDO OF AMERICA INC.

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Ext 16
Schoenecker
12/16/82

October 4, 1982

Electronic Games
Reese Publishing Company Inc.
235 Park Avenue South
New York, N.Y. 10003

Re: October 1982 "MAKING A MONKEY OUT OF DONKEY KONG"

Dear Editor,

With reference to the article on the game DONKEY KONG (a trademark of Nintendo of America Inc.) video game in your above-mentioned publication, please note that the DONKEY KONG game is an original creation by Nintendo Co. LTD., the parent company of Nintendo of America Inc., and there is no connection, authorization, sponsorship, or other association between the DONKEY KONG games and the film classic KING KONG or the producers (or the successors) of such film.

Also, we note that the gorilla character in Nintendo's game is sometimes referred to in your magazine as "Kong." The gorilla character in the subject game is called DONKEY KONG and because of the valuable trademark rights involved, we request that your publication be changed in any future printings to refer to the complete character name and trademark DONKEY KONG. You also referred to "The Beautiful Girl" character as "Cindy". Her name is Pauline.

We would appreciate a response to this request. Feel free to call me if additional questions remain.

Sincerely,



Susan Schoenecker
Customer Service Manager

CC:ss